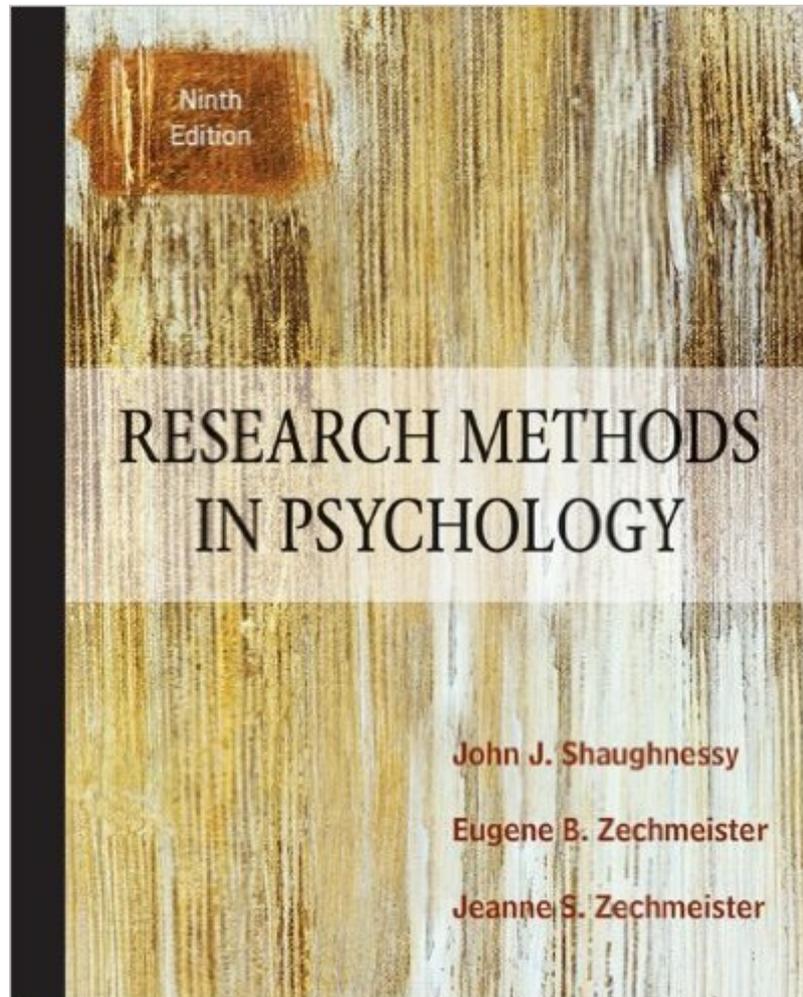


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Research Methods In Psychology, 9th Edition



Synopsis

Now in its ninth successful edition, *Research Methods in Psychology* unites students'™ passion for psychology with their interest in answering questions about behavior and mental processes. The text introduces students to an array of methodological tools psychologists use in their research -- from the basics of scientific inquiry, ethical conduct, and controlled observation to correlational, experimental, and applied approaches to research. Throughout, students learn research methods within the context of classic and contemporary studies from diverse areas of psychology.

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Customer Reviews

I had to buy this textbook for research methods course in psychology. The book is organized in such a way that each section's important aspects or points are clearly noted and definitions given. Key concepts are in bold typeface. Examples are used to explain key concepts. Previously I had a statistics course which has the same concepts and techniques in psychological scientific research. I needed this for my research methods psychology class, and is similar to the information of statistics courses. This is a good textbook for social science or behavioral science research. I bought mine used and it is, there is some highlighting. This book is a smaller textbook which is nice so it won't take up much room in your bag. Easy to read and understand. My professor has us make concept notes for each chapter which has proven to be useful too.

I purchased this text as a requirement for a distance education class (*Research Methods in*

Psychology-University of Utah). I was dreading the text...how could "research methods" be anything but dull and dry? I was very pleasantly surprised by the text. The text is extremely well written, entertaining, and presents the material with many examples, and careful descriptions. The authors were very careful with their writing, and did a great job! I highly recommend this text.

Book was helpful for my graduate class. I don't know that I loved reading it, but it definitely taught me what I needed to know.

Was very useful for my psychology research class, and I would suggest it for anyone who is doing psychology based research.

Came with a little highlighting, but it was a steal compared to what I could have bought it at. This exactly what I need.

I will never carry a physical text book around with me again. The search function alone is a selling point.

This book discussed things like ABAB study designs, a must have for social science majors.

On great condition! Like new, not a single mark on it except a name scratch off. Very pleased with the product and specially the price!

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